



AIR CONDITIONING PRODUCTS GROUP

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AIR CONDITIONING OPPORTUNITIES

An unknown fact: - The Air Conditioning Market over the last 10 years has grown 10% year on year.
The overall value of the industry in 1999 was a staggering £695 Million.

Demand from commercial, domestic and niche sectors combined with innovative products means this growth is set to continue. Also with more and more cars fitted with air conditioning the obvious outcome being a further increase in demand for air conditioning in the commercial, office and home environment.

This continual expanding market and the above figures are for new installations only. All units fitted create huge opportunities for the replacement, maintenance and service there of.

The fitting of the smallest unit can provide a profit of in excess of £500 plus. Taking a relatively mediocre scenario of fitting one unit per week for 48 weeks of year would give a gross profit in excess of £24,000 plus. Servicing 48 units at £100 each the next year will add a further £4,800 additional income, culminating over 4 years to £19,200 per year on servicing alone.

This makes Air conditioning an ideal opportunity either for a new or as an addition to an existing business.

With the advances in modern technology Air Conditioning units have never been easier to fit, there are tools and fittings available allowing braze free joints, Air conditioning units designed for simple quick trouble free installation to name just a couple.

The benefits to customers have also changed thanks to advances in technology. Heating is now a standard feature on quality Air Conditioning units and with the latest refrigerants (R410a) and inverter technology units are far more efficient saving clients long term running costs

With Global Warming and our changing life styles (People on shift work trying to sleep on hot sunny days) Affordable Air Conditioning for cooling in the summer, heating in the winter and either on those spring & autumn days means the Air Conditioning market is growing by the day.

Whether a plumber, electrician or a practical person you will already have the basic skills necessary and with a hands on course allowing you to actually fit a unit under supervision combined with the theory you will gain the confidence and be ready for your first profitable installation which is only one step away.

The next step is professional training

For a little investment in training and equipment a substantial income awaits.

ACP Group

Approved Service Centre for:

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